Dotsquares

SEO TOOLKIT

SEO Tool Kit

Stores has created the SEO Toolkit Extension, which is a comprehensive solution that enables your store to secure top positions on Google Search. With this extension, you can boost your organic traffic and reduce costs on paid ads. This all-in-one tool provides complete control over every aspect related to SEO, ensuring that your website is fully optimized. With the SEO Toolkit Extension, you can enjoy the following advanced SEO functions:

- Unique product URLs that eliminate duplicate content
- SEO templates for mass optimization of page meta values
- Smart redirects to avoid broken links
- Real-time monitoring of any page's SEO health

Features:

- **SEO-Optimized Alt Tags for Images-** Easily add SEO-friendly Alt Tags to your images with the SEO Toolkit extension to improve your website's ranking on Google Image SERPs and drive more traffic to your website.
- **Take control of your website's indexing -** The SEO Toolkit extension allows you to control which pages on your website are indexed by Google using the ROBOT Meta tag feature, improving your website's SEO performance.
- **Streamline Your Canonical Tag Setup -** With this extension, you can simplify the process of setting up canonical tags for your website, reducing the risk of duplicate content penalties and improving SEO performance.
- **Recover Lost Sales with Abandoned Cart Email Reminders -** Send abandoned cart email reminders to customers who left items in their shopping cart without making a purchase
- **Prevent 404 Errors with SEO Toolkit Extension - SEO Toolkit extension helps prevent 301/404 errors and manage broken URLs by redirecting visitors to the appropriate page**

HIGHLIGHTS

- **Easy to Configure**

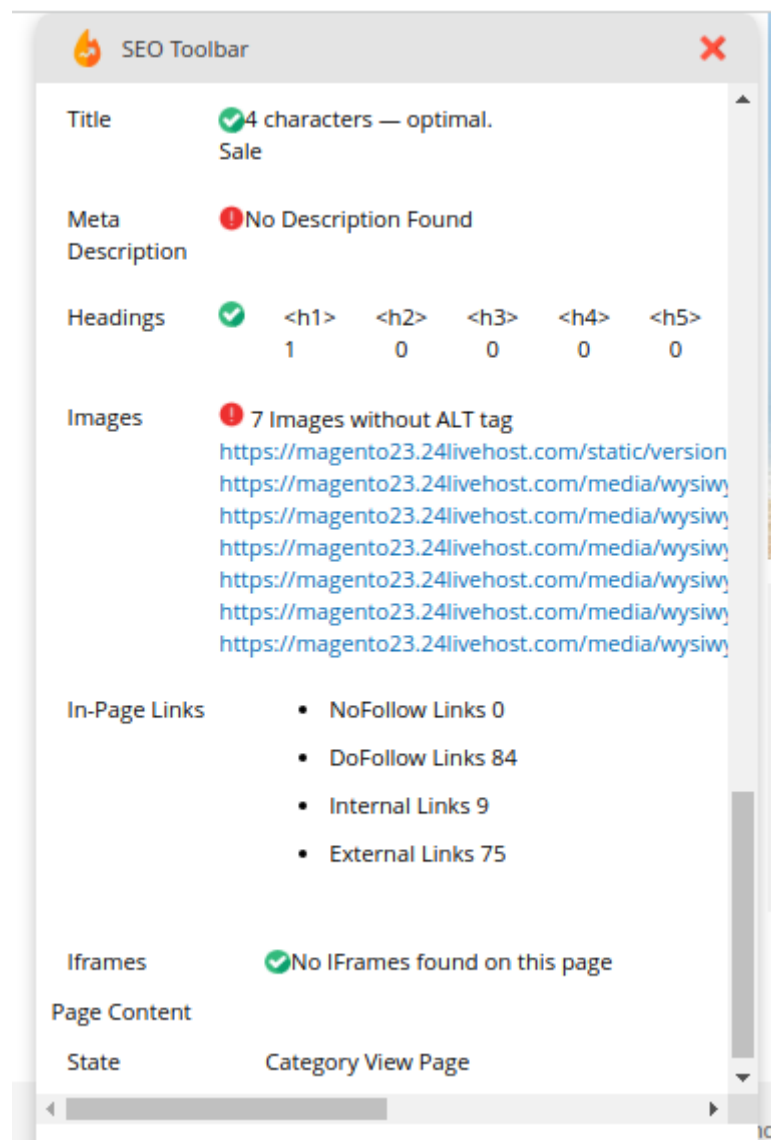It provides a fully customizable interface, anyone can easily configure this from the back-end.

- **Manage SEO Toolbar**

Admin if enable toolkit and set IP address than show SEO toolbar on frontend only for use this IP

- ## Control Your Website's Indexing with the Robot Meta Tag

With SEO Toolkit extension, you can easily control which pages on your website are indexed by Google. It allows to use the ROBOT Meta tag feature with which you can instruct Google not to index pages such as category pages, product pages, and CMS pages. In fact, you can use this feature to prevent Google from indexing any specific product page on your website. This extension gives you full control over your website's indexing, ensuring that only the pages you want are indexed and improving your website's overall SEO performance.

- ## Simplify Your Canonical Tag Setup with This Extension

Using canonical tags is important for improving your website's search engine optimization (SEO) performance. It helps search engines understand which version of a page should be displayed in search results, reducing the risk of duplicate content penalties and ensuring that the right page is indexed.

SEO Toolkit extension simplifies the process of setting up canonical tags for your website. This extension allows you to easily and quickly set up canonical tags for various types of pages on your website, including homepage, product pages, and category pages. Additionally, you can add canonical tags to the layered navigation for filtered results or sorting options. This aids in improving your website's SEO performance in no time.

- ## Manage Robots and Canonical specific Product

a). Admin can set Robots Add/Edit product ->Search Engine Optimization -> SEO tool Robots

b). Admin can set Canonical Add/Edit product ->Search Engine Optimization -> SEO tool use another canonical link

- **Manage Robots and Canonical specific Category**

a). Admin can set Robots Add/Edit Category ->Search Engine Optimization-> SEO tool
Robots

b). Admin can set Canonical Add/Edit Category ->Search Engine Optimization-> SEO tool use another
canonical link

- **Manage Robots and Canonical specific CMS Page**

a). Admin can set Robots Add/Edit Page ->Search Engine Optimization-> SEO tool
Robots

b). Admin can set Canonical Add/Edit Page ->Search Engine Optimization-> SEO tool use another
canonical link

- **301/404 Error - Manage Broken URLs with SEO Toolkit**

Extension

SEO Toolkit extension is designed to ensure a seamless browsing experience for website visitors by redirecting them to the appropriate destination if they encounter a missing or deleted URL. With the ability to redirect to the home page, a defined destination in the backend, or even a product page that matches the original description, this extension helps to prevent users from experiencing frustrating dead-ends. This feature ensures that users are still able to find the information they were searching for, even if the original page is no longer available. By providing users with a smooth and effortless browsing experience, this tool helps to improve the overall user experience on your website.

a). Admin enable '301 redirect to home page' than 301 redirect home page only

b). Admin enable 'enable redirect from 404 to search results' than 404 Redirect to search result page with last url word

c). Admin enable 'custom url kay for search results page enable' and fill 'custom url key for default search result page' than 404 redirect custom url key

• Boost Your Sales with Abandoned Cart Email Reminders

The latest version of no longer includes the in-built feature of sending abandoned cart emails. However, you can still add this functionality to your store using the SEO Toolkit for extension. This extension provides the ability to collect data on customers who have abandoned items in their shopping cart without making a purchase. You can then use this data to send targeted reminders to these customers, encouraging them to complete their purchase. This feature is an essential tool for improving your store's conversion rates and increasing your revenue.

a). Admin can manage Abandonedcart and send email multiple users from the admin panel.

b).

Admin delete and send email.

- **Predefined Email Templates**

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The admin can send email to their customer if they abandoned their cart.
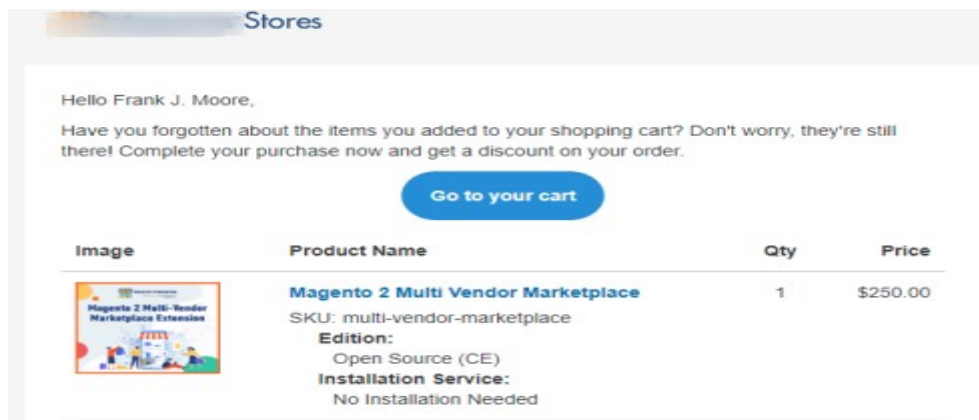
- **Manage Review**

Product Reviews

Enabled
[store view]   Yes   ▾   ☑ Use system value

Allow Guests to Write Reviews
[website]   Yes   ▾   ☑ Use system value

a). Admin enable 'Enable' than show product review on frontend.

b). Admin enable 'Allow Guests to Write Review' Then user can give product review

- **Manage Meta Tag**

General Setting For Meta Tag   ⌃

⌄ General

Max Title Length
[store view]   60   ☑ Use system value

Description Length
[website]   160   ☑ Use system value

a). set meta title max length
b). set meta description max length